## **Bilateral Meetings**

- Tuesday (09:00 am 01:30 pm)
- Tuesday (14:00 pm 17:00 pm)

#### **Description**

BRICs Consulting is a strategy and management consulting firm based in Turin, Italy, specialized in rendering tailored consultancy services in **internationalisation of SMEs** as well as in **EU-funding related projects and activities**. Over nearly a decade of activities it has been developing into a hub of independent expert consultants both home and abroad in the fields of **foreign direct investment** (FDI), **Project Management**, **international business law**, **accounting and tax**, as well as **cultural and social project** development and **event creation**.

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**Organization Type** 

**SMEs** 

**Country** 

Italy

City

Turin, Via Passalacqua, 3 Google map

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**Areas of Activities** 

Creativity, cultural heritage and local traditional food

Other sectors relevant to the thematic focus of the event

**Business Request** 

Asset and/or equity acquisition; commercial partnership acquisition;

We have a pool of Italian companies who are seeking financial investments as well as commercial and/or technical cooperation.

#### **Cooperation Requested**

- 1. Other
- 2. Investment/Financing
- 3. Sales / Distribution
- 4. License agreement
- 5. Technical co-operation

**Business Offer** 

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BRICs Consulting offers strategic analysis and practical assistance to our clients throughout all the steps needed to internationalise their business, from investment planning to implementation, from business creation to intercultural harmonization. Our unique strength lies on the high added-value we bring to our clients thanks to the specialized expertise and professionalism we have in legal matters, in addition to in-depth understanding of business culture, mentality and behavior characteristics of Italian entrepreneurs as well as those in Chinese circumstances.

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### **Cooperation Offered**

1. Other