



Bilateral Meetings

- ### Description

Interlem works in the field of Information Technology and Management consultancy both in the Large Enterprise and the SMB market segment with over 100 employees all over Italy.

100

Organization Type

SMEs

Country

Italy

City

Sesto San Giovanni (MI) , via milanese, 20 [sesto san giovanni Google map](#)

Areas of Activities

Other sectors relevant to the thematic focus of the event

Technological offer

Beyond Airport Customers' Information & Behavior

The "Aeropolis"

Every year almost 1.7 billion passengers go through European airports.

Over 1.6 million employees serve more than 20.8 million yearly flights.

Ever more like cities or commercial hub, airports are transforming into a location chosen for shopping and services which are not necessarily connected only to the needs of passengers.

Increased competition in core activities

Changed expectation of passengers

Retailers Evolving Strategies

Airports try to expand their focus from Aviation and Handling activities on Non-Aviation business

Cooperation Offered

1. Sales / Distribution