



Classeditori Spa 公司

<http://www.yishangclass.com.cn/zh/>

## Bilateral Meetings

- Tuesday (14:00 pm - 17:00 pm)

### Description

Class Editori is a publishing house leader in business and financial news, fashion, luxury and lifestyle information in Italy. Founded in 1986 by Paolo Panerai, it has developed to become a multimedia group providing news and contents across all media platforms.

公司组织类型

Organization Type

Big Company / corporation

Country

Italy

City

Milan, Via Burigozzo 1 [Google map](#)

Areas of Activities

**Creativity, cultural heritage and local traditional food**

**Tourism**

**Other sectors relevant to the thematic focus of the event**

Idea

**Requesting chinese support to boost the product over local cities** 公司组织类型

The multi-media platform, Eccellenza Italia, is issued in Italy and China, exclusively for chinese tourists who desire to plan their trip to Italy properly. We may need a wider distribution of the digital versions of the magazine (app)

Cooperation Offered

1. Other

Cooperation Requested

1. Other