



## EU Project Innovation Centre – Enterprise Europe Network West & North China

<http://www.eupic.org.cn>

### Description

The EU Project Innovation Centre (EUPIC) is a non-profit organization established in Chengdu (China) in 2006 under the Asia Invest II Project, a European Union initiative promoting and supporting business cooperation between the EU and Asia. EUPIC is a comprehensive platform promoting trade, investment and technical cooperation between the EU and China. The Center is actively supported by the European Commission, the Torch Centre, the Ministry of Science and Technology of China, the Sichuan Provincial People's Government, the Chengdu Municipal People's Government and the Management Committee of Chengdu Hi-tech Industrial Development Zone. EUPIC promotes technology innovation and technology transfer among enterprises, universities, science and technology parks, industrial clusters and governmental organizations. With its extensive network in both the EU and in China and professional resources, EUPIC is also supporting the soft landing of EU companies to China, while at the same time helping the internationalization strategies of Chinese companies. Over the last few years, EUPIC has successfully supported more than 50 EU enterprises establishing in China and welcomed more than 3,000 visitors in Chengdu, including EU Officials, Business Delegations and Organizations. EUPIC has also arranged and coordinated more than 100 matchmaking meetings between EU and Chinese enterprises. The Center acts also as a Project Execution partner applying and taking part in bilateral and multilateral aid programmes funded by both the EU and Chinese governments. • In April 2011, EUPIC has been approved by DG Enterprise of European Commission as the Enterprise Europe Network West China, representing 10 provinces in West China. • In 2015, EUPIC has become EEN North China, covering 6 provinces and 2 cities in North China. • Supported by the EU Commission, EU Delegation to China, the Ministry of Science & Technology of China, Ministry of Commerce of China and local provincial and municipal governments.

### Organization Type

Other,

Country

China

City

Chengdu, Hi-Tech Zone [Google map](#)

Areas of Activities

**Other sectors relevant to the thematic focus of the event**