



ABC Srl

<http://www.abcproduction.it>

## **Bilateral Meetings**

- Tuesday (09:00 am - 01:30 pm)

### **Description**

Advertising and Production agency, with offices in Italy, Shanghai, London already supplier of important Chinese companies

### **Organization Type**

SMEs

### **Country**

Italy

### **City**

Milan, Via Alamanni 16/2 [Google map](#)

### **Areas of Activities**

**Creativity, cultural heritage and local traditional food**

### **Other sectors relevant to the thematic focus of the event**

### **Business Offer**

## **Communication services to develop companies in Italian or Chinese market**

ABC Production is advertising and production agency, founded in Milan but with offices in New York, London, Berlin and Shanghai. ABC offers all communicational support need for any brand working to develop their image. We can manage all and different stages of advertising production fulfillment depending the project, developing the creativity and production, we elaborate work for POP, retail, adaptations, 3D, corporate video, communicational material, and retouching as post-production.

### **INNOVATIVE ASPECTS/ MAIN ADVANTAGES**

- We have the reliability of working with well-known international companies such as Dolce&Gabbana, L'Oreal, Adidas, Reebok, Pirelli, Bugatti, Citroen, Samsung, Matchless London and more.
- We have a close relationship with Chinese market therefore we have more knowledge in our capabilities. So far we have collaborated with important financial brands as Union Pay and ICBC.

- **Networking**