



HongltaCina

Bilateral Meetings

- Tuesday (09:00 am - 01:30 pm)
- Tuesday (14:00 pm - 17:00 pm)

Description

BUSINESS CONSULTING

After 4 years in Bain, I am now aiming to bridging the Italian companies with the Chinese partners and investors to explore the potential and synergies for long term growth.

Now I am working as freelance representing some Chinese groups in the phase of scouting Italian assets in fashion, food, travelling and lifestyle sector.

Organization Type

Other

Organization Size

1-10

Country

Italy

City

MILAN, VIA SALASCO 21 [Google map](#)

Areas of Activities

Agro-food manufacturing

Creativity, cultural heritage and local traditional food

Health biotechnologies

Tourism

Other sectors relevant to the thematic focus of the event

Business Request

Italian brands to bring to Chinese market

Based on the request of my Chinese clients, we would like to look for some Italian brands for partnership/investment opportunities in

- Food and beverage
- Fashion and design
- Travel and turismo

Partnership types could be various:

- Direct investment (through acquisition or equity sharing)
- Joint Venture
- Master franchising
- Distribution (exclusive) agreement

Cooperation Requested

1. Investment/Financing
2. Sales / Distribution
3. License agreement