



## BILATERAL MEETINGS

Tuesday (09:00 am - 01:30 pm)

Tuesday (14:00 pm - 17:00 pm)

**DESCRIPTION** Intrado promotes Italian Know-how, Italian investments and Made In Italy in the Chinese market through the offer of high level services such as: company check up, corporate strategy definition, market research and other professional service and thanks to its strong connections both with the entrepreneurial class and the local Chinese Government Agencies. Intrado has successfully closed partnerships and joint ventures agreements between Italian and Chinese companies, particularly referring to the fields of aerospace, energy and environment, logistics, fashion and food. Intrado provides professional solutions and analysis through a prior knowledge of the customer, any intervention is tailored on the specific contest using a "personalized approach" for large, medium and small sized companies, for institutions and associations. Its mission is to assist companies with a "global" outlook: from the definition of the best internationalization strategies to the realization of feasibility studies, from the organization of international missions focused on specific sectors, to the creation of high level synergies with local Government Agencies.

**ORGANIZATION TYPE** SMEs

**ORGANIZATION SIZE** 1-10

**COUNTRY** Italy

**CITY** NAPOLI, CORSO UMBERTO I, 90 [Google map](#)

**AREAS OF ACTIVITIES**

CREATIVITY, CULTURAL HERITAGE AND LOCAL  
TRADITIONAL FOOD

TOURISM

OTHER SECTORS RELEVANT TO THE THEMATIC FOCUS  
OF THE EVENT

## **Business Offer**

### **SUPPORTING CHINESE INVESTMENTS IN ITALY**

we are able to provide the overall technical support for Chinese Investors in Italy: business scouting, market surveys, financial aids, immigration policies, welfare and so on.

#### **COOPERATION OFFERED**

1. Investment/Financing
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## **Business Request**

### **VIP TOURS**

find a cooperation partner to organize personalized tours for vip Chinese businessmen in Italy

#### **COOPERATION REQUESTED**

1. License agreement
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