



EU SME Centre China / EUROCHAMBRES

<http://www.eusmecentre.org.cn>

## Bilateral Meetings

- Tuesday (09:00 am - 01:30 pm)

### Description

The EU SME Centre is a European Union funded initiative helping SMEs get ready to do business in China. Located in Beijing, the Centre provides practical information, confidential advice, and training in the areas of business development, legal issues, standards and HR to facilitate market access for European SMEs. The Centre also acts as a platform to facilitate coordination amongst Member State and European public and private sector service providers to SMEs.

### Organization Type

BSOs and Institutions,

### Country

Belgium

### City

Brussels, Avenue des Arts 19 [Google map](#)

### Areas of Activities

### Agro-food manufacturing

### Other sectors relevant to the thematic focus of the event

### Business Offer

## CHINA - Market Entry Strategy

Offering a toolbox of customisable services to support cross-border EU-CHINA collaboration

Working together towards generating new business opportunities in CHINA

ICT, Environment, F&B, Energy, Automotive, Industrial Equipment and Machinery, Healthcare and Medical Technology etc.

Keywords: China Market Market entry Support EU European European Union Help

### Cooperation Offered

1. Outsourcing co-operation
2. Technical co-operation

3. License agreement
4. Manufacturing agreement
5. Sales / Distribution
6. Investment/Financing
7. Other

**Cooperation Requested**

1. Other