



EU SME Centre China / EUROCHAMBRES

<http://www.eusmecentre.org.cn>

BILATERAL MEETINGS

Tuesday (09:00 am - 01:30 pm)

DESCRIPTION The EU SME Centre is a European Union funded initiative helping SMEs get ready to do business in China. Located in Beijing, the Centre provides practical information, confidential advice, and training in the areas of business development, legal issues, standards and HR to facilitate market access for European SMEs. The Centre also acts as a platform to facilitate coordination amongst Member State and European public and private sector service providers to SMEs.

ORGANIZATION TYPE BSOs and Institutions,

COUNTRY Belgium

CITY Brussels, Avenue des Arts 19 [Google map](#)

AREAS OF ACTIVITIES AGRO-FOOD MANUFACTURING

OTHER SECTORS RELEVANT TO THE THEMATIC FOCUS OF THE EVENT

Business Offer

CHINA - MARKET ENTRY STRATEGY

Offering a toolbox of customisable services to support cross-border EU-CHINA collaboration

Working together towards generating new business opportunities in CHINA

ICT, Environment, F&B, Energy, Automotive, Industrial Equipment and Machinery, Healthcare and Medical Technology etc.

KEYWORDS: CHINA MARKET MARKET ENTRY SUPPORT EU EUROPEAN EUROPEAN UNION HELP

COOPERATION OFFERED

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Manufacturing agreement
5. Sales / Distribution
6. Investment/Financing
7. Other

COOPERATION REQUESTED

1. Other
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