



Bilateral Meetings

- ### Description

Marketing solutions to attract Chinese tourists and investors

We support Chinese SMEs in researching business partners in Italy.

Organization Type

SMEs

Country

Italy

Areas of Activities

Agro-food manufacturing

Tourism

Business Offer

Tourism marketing

Development of marketing solutions for Italian tourism businesses and services that enable them to co-operate and attract Chinese companies and travellers.

Development of digital solutions to help Chinese businesses doing business with Italy.

Cooperation Offered

1. Sales / Distribution
2. Outsourcing co-operation

Cooperation Requested

1. Investment/Financing
2. Sales / Distribution
3. Technical co-operation

4. Outsourcing co-operation