



**Promoest**  
conventions, events  
exhibitions & translations



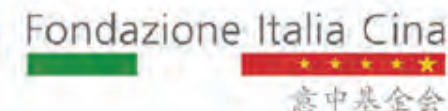


Promoest is an **INTEGRATED COMMUNICATION COMPANY** with more than 20 years' expertise. We organize events, academic conferences and in-store promotions, PR consulting and advertising, exhibition stand set up and conference services.

We also provide technical and commercial translations.

Thanks to its **ISO 9001-2008** certification, Promoest is one of the few companies in Italy that has adopted a quality control system in the events sector.

Our **MISSION** is to take care of our client with passion and creativity in order to help him **CREATE** what he really needs.



# EVENTS

An event is where you can **COMMUNICATE** , convey ideas, emotions, **GOALS** and strategies.

We plan all types of events, starting from the initial brief through to the development of a tailor-made **CONCEPT**, focusing on budget and environmental requirements.



# ACADEMIC CONFERENCES

Promoest has a **LONG-STANDING EXPERTISE** in the organization of institutional and academic conferences.

Thanks to our **SPECIFIC SOFTWARE** we directly collect participation fees and handle hotel reservations and social Programmes, we support our customers in the management of sponsorships and abstracts.

We provide all the required services such as: selection of the location, catering, hostesses, interpreters, audio/video services, social programme creation and transfer.



# CONFERENCE SERVICES

## HOSTESS E PROMOTER

We offer our clients qualified personnel - hostesses, stewards and promoters – for:

- The organization of Congresses, companies events
- In store PROMOTIONS, opening of new branches
- SERVICES for hospitality and in site support



# TEAM BUILDING & INCENTIVE TRAVELS

We organize incentive travels, either directly or in partnership with qualified operators, incentive travels and team building activities dealing with all the different phases, focusing on **COMMUNICATION** and corporate goals.



# READY FOR EXPO

In view of the important event that will enliven Milan from 1st May to 31st October 2015, Promoest has organized a package of services:

- Organization of Events with visit to EXPO 2015
- Shopping tour and thematic itineraries in Milan
- B2b meetings with foreign companies
- Targeted communication campaigns
- In-store entertainment



# THE SECRETS OF ITALY

## DMC DIVISION

**THE SECRETS OF ITALY** is the new DMC Division by Promoest that aims at promoting Italian Lifestyle.

We offer **SEVERAL THEMATIC ITINERARIES** in Italy, in order to let our clients discover **ITALIAN EXCELLENCIES**.



The Secrets of Italy





# TRANSLATIONS & INTERPRETING

Language services division specialized in:

- Legal, Pharmaceutical, Marketing Translations in all languages
- Technical manuals in all fields
- Editing Service
- Interactive multimedia MANUALS
- INTERPRETING in all languages (simultaneous, chuchotage, consecutive, liaison)



# I LIKE ITALIA

## PERSONAL SHOPPER & FASHION NIGHT

A brand new multilingual website to book the **PERSONAL SHOPPING ASSISTANT AND IMAGE CONSULTANT SERVICE** in Milan and other Italian cities.

Upon request, for small groups of people, we also organize **FASHION EXPERIENCES**,  
Tailor-made shopping experiences with entertainment.



I like  
ITALIA

[www.ilikeitalia.com](http://www.ilikeitalia.com)



# CHINA

Thanks to the participation of **THE BLENDERS COMMUNICATION - ALESSANDRO ROSSO CHINA**, the most important Italian MICE and communication Agency in China, we offer to our clients a wide range of services: Events, Exhibitions, advertising, promotions, incentive and business trips.



SHANGHAI



# LEONARDO NETWORK



In 2012 we created Leonardo Network , the first Communication Business Network in Italy.

An **INTEGRATED NETWORK** of solutions and competences designed to make communication strategic, efficient and measurable

## SERVIZI

- Marketing Strategy
- Events and Congresses
- Sound and Video Services
- Digital Communication
- Press Office and Web PR
- Advertising and Creativity

## NUMERI

Sales in 2011: **6.5** million Euro

Offices in Milan, Rome, Genoa and Shanghai

**70** professionals

**8** Managers



# OUR CLIENTS

## CONVENTIONS

BNP Real Estate  
Comuni di Milano  
Forum economico del mediterraneo  
Mondelez - Kraft  
Politecnico di Milano  
Università degli studi di Genova  
Università Bicocca  
CNR

## COCKTAILS / DINNER PARTIES

L'Oreal  
Michael Page  
Siemens E.C.  
Louis Vuitton

## ROAD SHOWS

Leroy Somer

## HOSTESSES/INTERPRETERS

ERG SpA  
A2a  
Borsa Italiana  
Deutsche Bank  
Fiera Milano Congressi  
Gruppo Accor  
ISTAT

## TRANSLATIONS

Heineken Italia  
Fiera Milano Congressi  
Deloitte - Studio Legale Associato  
TotalErg  
Recordati  
Ansaldo Energia  
Selex

## TEAM BUILDING

Warner Bros - Dhl - Italia distribuzioni

## ANNIVERSARIES

Msa

## CELEBRATIONS

Ansaldo T&D

## PRODUCT LUNCH

Intel - Salmoiraghi & Viganò - Kiehl's

## TRAINING SESSIONS

BB Rail

## SPORTING DAYS

A T Kearney





EVENTS





# ACADEMIC CONFERENCES



ICD 2013



TEAM BUILDING



THE SECRETS OF ITALY





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PROMOEST EVENTI

